

FRANCHISE COSTS



The expected initial investment for a franchise ranges from \$119,000 to \$195,000 and is subject to factors such as size, location, property criteria and lease conditions required by Landlords.

At Sticky's we offer our franchisees a full turnkey – a complete set of services that get you from sign up to open up!

- ❖ We train you
- ❖ We design your store
- ❖ We build your store
- ❖ We merchandise and stock your store
- ❖ We open your store with you

A breakdown of these initial costs are described below:

	Low	High
Franchise Fee	\$25,000.00	\$25,000.00
Construction Costs	25,000.00	45,000.00
Store Fixtures	15,000.00	30,000.00
Equipment	7,500.00	8,500.00
Storefront Signage	5,000.00	13,500.00
Supplies	3,000.00	5,000.00
Management Overhead	5,550.00	10,200.00
Opening Inventory	30,000.00	45,000.00
Legal / Consulting	1,700.00	5,800.00
Expenses during Training	250.00	2,000.00
Opening Advertising	<u>1,000.00</u>	<u>5,000.00</u>
Net Investment	<u>\$119,000.00</u>	<u>\$195,000.00</u>

Please note that Landlord incentives such as cash allowances toward tenant leasehold and fixturing costs are not reflected, but are available in certain markets, thereby reducing the overall net initial investment.